

Subject: Take that vacation

Hi <NAME>

<CLIENT NAME> from <CLIENT BUSINESS> here.

You need a vacation. You're tired of the daily grind. You need to recharge your batteries. You've found the perfect spot, your calendar's clear for the next two weeks.

**What's stopping you?**

**Who's going to take care of the animals?**

Arrggg. You love your fuzzy little friends, and have a responsibility to them. You're certainly not going to stuff them in some kennel. How could you enjoy yourself, knowing that while you're relaxing in the lap of luxury your furry little pal is stuck in some concrete holding cell?

If only there was a way your little buddy could stay in the comfort of home while you were away. There is.

<LINK>

Here at <CLIENT BUSINESS> we know how nervous people get when someone else is caring for their pets. Is the sitter playing with them? Are they feeding at the right time and making sure there is fresh water? Does my pet *like* the sitter?

How can you enjoy a vacation if these questions keep running thru your head?

**Don't worry.** Our sitters all have pets of their own. We match dog people with dogs, cat people with cats, dog and cat people with dog and cat clients and everything else under the sun.

**You can meet the sitter before making your decision, as a matter of fact, we encourage it.** Our sitters come out and meet your pet before your planned vacation will start. If your pet doesn't get along with the sitter sent, we'll work with you until we find the sitter your pet likes.

<LINK>

Read our sitters' bios on our website, pick the one you think your pet will enjoy spending time with, give us a call to set up an initial visit and **make those vacation reservations today!**

<LINK>

<CLIENT NAME>

P.S. Our clients tell us their pets have so much fun with the sitters, the pets are kind of disappointed when the client gets home!