

This email would be about the 4th or 5th in a series, detailing the fun things you get to do if you're an owner

Subject: Turning for home

Hi <name>.

It's Stephanie from **The *Neigh-neighborhood*** here.

I hope you've been enjoying the emails I've been sending. I'm having fun telling you a bit about what goes on behind the scenes of race horse ownership.

Today I'd like to go into **what exactly does an owner *get to do***.

Well,

- You get to talk with the trainer and along with the other owners help decide where and when your horse will race
- You can be in the actual saddling paddock at the track before your horse's race
- You can talk with the jockey
- You can hang out at the barn with all the other owners
- You can feed your horse treats
- You can watch the morning workouts and get the low-down from the 'trackers'
- You can be interviewed by the press before and after a race
- You get to go to the winners circle (and distribute some of those win pictures to a few select friends)
- You join a very select group of people who get to experience racing up close and actually be a part of the excitement

Check out the details at my web site <link to 'ownership perks' page on website>

While you're there, take a peak at the horses we're offering for syndication.

<link to page for syndicate offers>

See you at the races

Stephanie

PS Check out this win pic from (whatever race). That's me right next to the horse's head. <link to win picture on web page that also has videos of syndicated horses winning races>